

DECEMBER 3-5, 2024 AUSTIN, TXJW MARRIOTT AUSTIN



SPONSOR AND EXHIBIT OPPORTUNITIES

EXHIBIT (\$3,500)

• 8x10' draped booth • Two conference registrations • Listing as exhibitor on website

SILVER (\$6,000)

- Ad in program guide
- Logo in program guide and on website
- Two-day draped 8x10' booth in expo hall
- Three (3) full conference registrations

GOLD (\$9,000)

- Ad in program guide
- Logo in program guide and on website
- Two-day draped 8x10' booth in expo hall
- Five-minute introductory remarks to kick off one Defense Innovation Challenge session
- Four (4) full conference registrations, including access to VIP reception

LEADERSHIP MISSION PLATINUM SPONSOR (\$15,000)

- Ad in program guide
- Logo in program guide and on website
- Two-day draped 8x10' booth in expo hall
- Up to five (5) full registrations for your panelists, including access to VIP reception
- Organize and moderate your own panel*
- Two (2) full conference registrations, including access to VIP reception
- Sponsor acknowledgement in keynote opening remarks

*Panel topic and speakers to be reviewed and approved by TechConnect

ADDITIONAL OPPORTUNITIES

- Custom Email\$3,000 (3 available)
- Full Page Program Guide Ad \$3,000
- Coffee Break Sponsor \$4,000 (4 available)
- VIP Reception Sponsor \$7,000 (4 available)
- Conference Mobile App Sponsor \$7,500
- Lanyard Sponsor \$8,500 (1 available)
- Registration Sponsor \$10,000 (1 available)

To discuss sponsorship and branding, contact:

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