



CONNECT WITH THE GLOBAL INNOVATION COMMUNITY

TechConnect Europe Innovation Conference & Expo builds upon TechConnect's 20 years of connecting top applied research and early-stage innovations from universities, labs, and startups with industry end-users and prospectors. TechConnect Europe features world-class research symposia and emerging technology pitches from leading universities, research labs, startups and corporate scouts. Inside this prospectus you will learn about the opportunities available to solution providers who wish to raise their profile with the innovation community and engage with decision makers who are responsible for implementing innovative solutions.

OUR GLOBAL IMPACT

20,000+

innovations
connected

15,000+

technologies
exhibited

\$2.5B+

sourced
funding

5,000+

corporate
1-1 meetings

10,000+

agency
1-1 meetings

200+

innovation
challenges

"TechConnect provides excellent access to key innovators and stakeholders- at the premier innovation commercialization networking events and challenge programs." **BASF**

events.techconnect.org/Europe/

Networking Opportunities

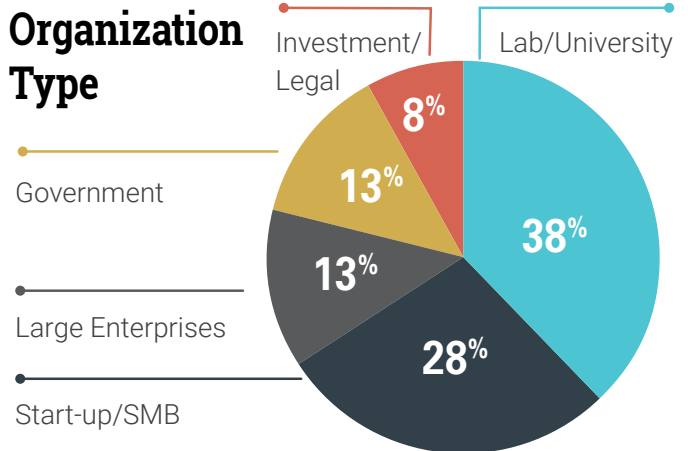
- 30+** Exhibitors/Sponsors
- 100+** Number of Speakers
- 1000+** Number of Attendees

Who Attends TechConnect?

- R&D Executives
- Researchers/Scientists
- Engineers
- Chemists
- Lab Directors



Organization Type

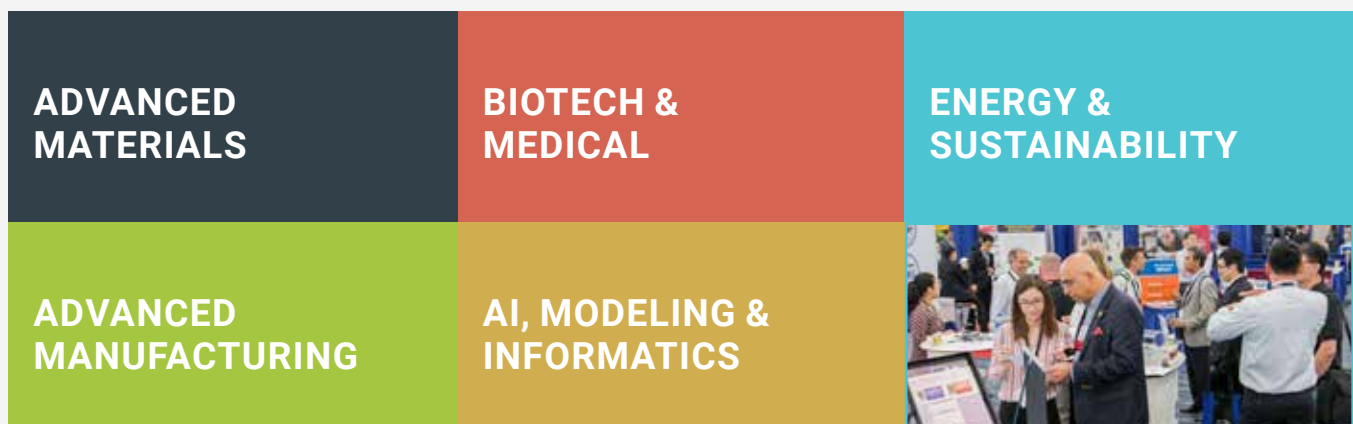


A QUALITY AUDIENCE

TechConnect World attracts the highest quality attendees, representing the global scientific and research community from leading universities, laboratories and start-up companies. TechConnect World brings together technology professionals responsible for making purchasing decisions. Consider these key metrics from TechConnect World 2019:

- **75%** are involved in the purchasing process
- **55%** plan to make a purchase within six (6) months
- **45%** are looking for products or services for multiple departments
- **85%** state the expo is a very important reason to attend
- **55%** are first time attendees

TechConnect Areas of Expertise



SPONSORSHIP OPPORTUNITIES

Join as a sponsor and be recognized as a leader in the Global innovation community.

Sponsor TechConnect Europe, raising your organization's visibility across the entire technology innovation and commercialization community.

Platinum Sponsor: 200,000 SEK

- Keynote speaking role for executive or build panel session in conference program
- Sponsor logo and description prominently positioned on event web site with link to sponsor's home page
- Sponsor logo featured on event signage at conference venue
- One (1) Free Standing Billboard placed in high traffic area at event
- Coffee Break Sponsorship on day one of the conference program
- Sponsor logo featured in event promotional emails
- 3x6m booth space with up to eight (8) Staff Passes
- Ten (10) Full Conference Passes
- Participation in the One-on-One Partnering Program as a Corporate Scouting Partner

Gold Sponsor: 100,000 SEK

- Sponsor logo and description positioned on event web site with link to sponsor's home page
- Sponsor logo featured on event signage at conference venue
- Coffee Break Sponsorship
- Sponsor logo featured in event promotional emails
- 3x3m booth space with up to four (4) Staff Passes
- Six (6) Full Conference Passes

Silver Sponsor: 50,000 SEK

- Sponsor logo and description positioned on event web site with link to sponsor's home page
- Sponsor logo featured on event signage at conference venue
- Sponsor logo featured in event promotional emails
- 3x3m booth space with up to two (2) Staff Passes
- Two (2) Full Conference Pass

For more information on sponsorship opportunities,
please contact Denise Lee at +1.203.494.5412 or dlee@techconnect.org.

MARKETING AND PROMOTIONAL OPPORTUNITIES

The following is a menu of available marketing and promotional opportunities (MPOs)

MPOs are an effective way to raise your company's visibility, effectively get your message and brand out to a targeted audience, generate more sales opportunities and increase the event's ROI. History has shown that companies that utilize MPOs generate more booth traffic, more sales leads and an overall higher level of satisfaction than companies that do not take advantage of these opportunities.

- **Conference Mobile App Sponsor** - 50,000 SEK
- **Conference Bag Sponsor** - 100,000 SEK*
- **Banners** - Call for Pricing
- **Break Sponsor** - 20,000 SEK
- **Breakfast Sponsor** - 50,000 SEK
- **Welcome Reception Sponsor** - 100,000 SEK
- **Freestanding Billboard** - 20,000 SEK
- **Hospitality Suite** - 50,000 SEK
- **Lanyard Sponsor** - 70,500 SEK*
- **Pen Sponsor** - 20,000 SEK*
- **Cocktail Reception Sponsor** - 100,000 SEK
- **Registration Sponsor** - 50,000 SEK

**Pricing does not include production costs, which are the responsibility of the sponsor.*



Please contact your TechConnect sales Representative or Denise Lee at dlee@techconnect.org to learn more about how you can leverage these powerful tools and make your event a complete success.